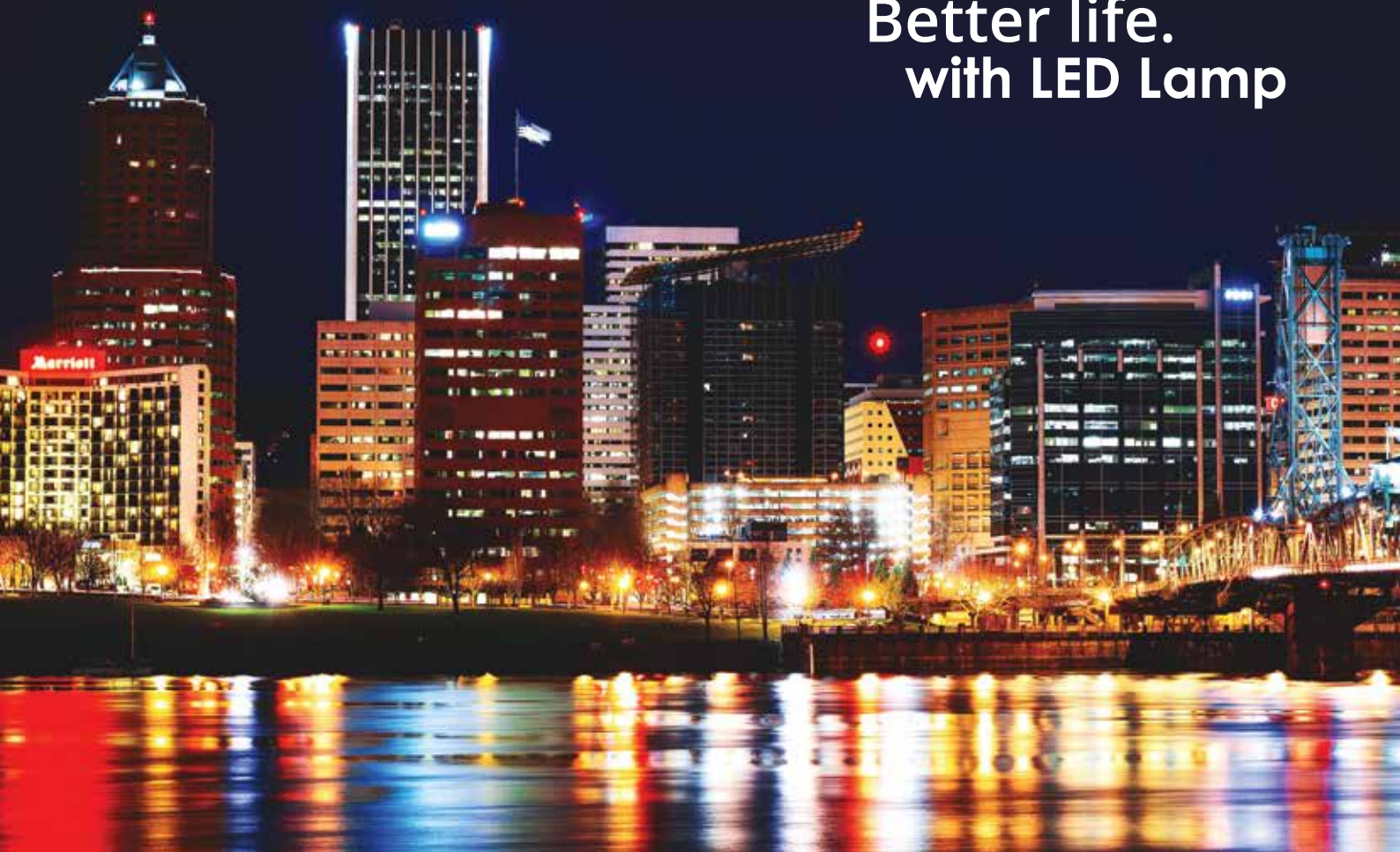




Better life.  
with LED Lamp



## About CHARISMATIC...

India is one of the largest and fastest growing markets for LED lamps and renewable energy in the world.

Electricity production and consumption in today's time has become a crucially integral yardstick for nation's growth. To bring about a positive transformation and contribution towards this segment of energy sector, in year 2014 we introduced ELECTRO-MECH POWER INDUSTRIES. We are started business with the authorized Dealers and Distributors of world's leading lighting solution companies i.e. PHILIPS, ORIENT, HAVELLS, COMPACT and many more.

In the year 2018 we have started manufacturing our own Industrial Lightings i.e Flood lights, High bays, Street lights and many more under the name of Charismatic Electricals Pvt Ltd.

We strive hard to give top quality products and services. Our design engineers take 'Innovation' as a serious matter and install a habit of delivering the finest products during requirement at a certain time.

We feel that our way of giving back is by creating products those are latest in technology & design, maximum output and quality products that are environment friendly and easy to use which are also cost effective.

Our management has years of experience in top- class solutions and ultimate support before and after sales, we make a commendable and remarkable performance in industry for all our customers.

Enclosed please find an exhaustive catalogue and price list of various products.



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## Professional LED Lighting

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- Flood Light Lamp
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# Led Batten

Slim LED batten with polycarbonate housing & diffuser is an ideal replacement solution for existing battens fluorescent lamps with elegantly designed end caps.

Led Batten



## Technical Specification

MODEL NO.	WATTAGE	RATED CCT	CRI	Dimesion (LXWXH)	RATED VOLTAGE	MRP
CHBP-10	10W	3000/6500K	>80	590X25X36	240VAC	255.2
CHBP-20	20W	3000/6500K	>80	1185X25X36	240VAC	299.2

# Recess Mounting 2x2 back-Lit Panel

2\*2 back-Lit Panel



## Technical Specification

MODEL NO.	WATTAGE	RATED CCT	CRI	RATED VOLTAGE	POWER FACTOR	MRP
CHRMSQ-36	36W	6000K	>80	240VAC	>0.95	2550

# Recess Mounting Round/Square Panel

## Round Panel



### Technical Specification

MODEL NO.	WATTAGE	RATED CCT	CRI	Cutout Size	OD	RATED VOLTAGE	POWER FACTOR	MRP
CHRMR-3	3W	3000-6000K	>80	2.5"	3.5"	240VAC	0.95	180
CHRMR-6	6W	3000-6000K	>80	4"	5"	240VAC	0.95	240
CHRMR-9	9W	3000-6000K	>80	4"	5"	240VAC	0.95	260
CHRMR-12	12W	3000-6000K	>80	6"	7"	240VAC	0.95	344
CHRMR-15	15W	3000-6000K	>80	6"	7"	240VAC	0.95	356
CHRMR-18	18W	3000-6000K	>80	8"	9"	240VAC	0.95	450
CHRMR-22	22W	3000-6000K	>80	8"	9"	240VAC	0.95	470

## Square Panel



### Technical Specification

MODEL NO.	WATTAGE	RATED CCT	CRI	Cutout Size	OD	RATED VOLTAGE	POWER FACTOR	MRP
CHRMR-3	3W	3000-6000K	>80	2.5"	3.5"	240VAC	0.95	180
CHRMR-6	6W	3000-6000K	>80	4"	5"	240VAC	0.95	240
CHRMR-9	9W	3000-6000K	>80	4"	5"	240VAC	0.95	260
CHRMR-12	12W	3000-6000K	>80	6"	7"	240VAC	0.95	344
CHRMR-15	15W	3000-6000K	>80	6"	7"	240VAC	0.95	356
CHRMR-18	18W	3000-6000K	>80	8"	9"	240VAC	0.95	450
CHRMR-22	22W	3000-6000K	>80	8"	9"	240VAC	0.95	470

# Surface Mounting Round/Square Panel

## Round Panel



MODEL NO.	WATTAGE	RATED CCT	CRI	Cutout Size	OD	RATED VOLTAGE	POWER FACTOR	MRP
CHSMS-3	3W	3000-6000K	>80	2.5"	3.5"	240V AC	0.95	280
CHSMS-6	6W	3000-6000K	>80	4"	5"	240V AC	0.95	330
CHSMS-9	9W	3000-6000K	>80	4"	5"	240V AC	0.95	350
CHSMS-12	12W	3000-6000K	>80	6"	7"	240V AC	0.95	440
CHSMS-15	15W	3000-6000K	>80	6"	7"	240V AC	0.95	470
CHSMS-18	18W	3000-6000K	>80	8"	9"	240V AC	0.95	520
CHSMS-22	22W	3000-6000K	>80	8"	9"	240V AC	0.95	550

## Square Panel



MODEL NO.	WATTAGE	RATED CCT	CRI	Cutout Size	OD	RATED VOLTAGE	POWER FACTOR	MRP
CHSMS-3	3W	3000-6000K	>80	2.5"	3.5"	240V AC	0.95	280
CHSMS-6	6W	3000-6000K	>80	4"	5"	240V AC	0.95	330
CHSMS-9	9W	3000-6000K	>80	4"	5"	240V AC	0.95	350
CHSMS-12	12W	3000-6000K	>80	6"	7"	240V AC	0.95	440
CHSMS-15	15W	3000-6000K	>80	6"	7"	240V AC	0.95	470
CHSMS-18	18W	3000-6000K	>80	8"	9"	240V AC	0.95	520
CHSMS-22	22W	3000-6000K	>80	8"	9"	240V AC	0.95	550

# Bay Lamp

## Bay Lamp



### Technical Specification

#### LED BAY LAMP (STANDARD)

PRODUCT CODE	WATTAGE	SYSTEM LUMENS	CCT	IP	PF	Surge protection	MRP (INR)
CHHB090S	90W	10350	2700-6500K	IP20/65	0.99	10KV	5250
CHHB120S	120W	13800	2700-6500K	IP20/65	0.99	10KV	5950
CHHB150S	150W	17250	2700-6500K	IP20/65	0.99	10KV	7250

## Bay Lamp



### Technical Specification

#### LED BAY LAMP (PREMIUM)

PRODUCT CODE	WATTAGE	SYSTEM LUMENS	CCT	IP	PF	Surge protection	MRP (INR)
CHHB090P	90W	12600	2700-6500K	IP20/65	0.99	10KV	5850
CHHB090P	120W	16800	2700-6500K	IP20/65	0.99	10KV	6990
CHHB090P	150W	21000	2700-6500K	IP20/65	0.99	10KV	8500

## Canopy



### Technical Specification

MODEL NO.	WATTAGE	RATED CCT	CRI	RATED VOLTAGE	POWER FACTOR	DIMENSION (L X W X H)	MRP
CHCP-80	80W	6000K	>80	240V AC	>0.95	330X300X78.5	7200

# Street Lamp



Technical Specification

## LED STREET LAMP (PC WITH LENS)

PRODUCT CODE	WATTAGE	SYSTEM LUMENS	CCT	IP	PF	Surge protection	MRP (INR)
CHSL030PCL	30W	3600	2700-6500k	IP66	0.99	4KV	1500
CHSL050PCL	50W	7200	2700-6500k	IP66	0.99	4KV	2275

## LED STREET LAMP LEAF (PC WITH LENS) PREMIUM

PRODUCT CODE	WATTAGE	SYSTEM LUMENS	CCT	IP	PF	Surge protection	MRP (INR)
CHSLP090LPCL	90W	12600	2700-6500k	IP66	0.99	10KV	4024
CHSLP120LPCL	120W	16800	2700-6500k	IP66	0.99	10KV	4502

## LED STREET LAMP (ALUMINUM FRAME)

PRODUCT CODE	WATTAGE	SYSTEM LUMENS	CCT	IP	PF	Surge protection	MRP (INR)
CHSL030A/CHSL030AL	30W	3300	2700-6500k	IP66	0.99	4KV	1815
CHSL050A/CHSL050AL	50W	5500	2700-6500k	IP66	0.99	4KV	2842
CHSL070A/CHSL070AL	70W	7700	2700-6500k	IP66	0.99	4KV	3530
CHSL100A/CHSL100AL	100W	11000	2700-6500k	IP66	0.99	10KV	5261
CHSTL150A/CHSTL150AL	150W	16500	2700-6500k	IP66	0.99	10KV	9713

## LED STREET LAMP (GLASS COVER)

PRODUCT CODE	WATTAGE	SYSTEM LUMENS	CCT	IP	PF	Surge protection	MRP (INR)
CHSL025G/CHSTL025GL	25W	2750	2700-6500k	IP66	0.99	4KV	1561
CHSL030G/CHSL030GL	30W	3300	2700-6500k	IP66	0.99	4KV	1628
CHSL036G/CHSL050GL	36W	3960	2700-6500k	IP66	0.99	4KV	2585
CHSL050G/CHSL050GL	50W	5500	2700-6500k	IP66	0.99	4KV	2585
CHSL060G/CHSL060GL	60W	6600	2700-6500k	IP66	0.99	10KV	3145
CHSL100G/CHSL100GL	100W	11000	2700-6500k	IP66	0.99	10KV	4852
CHSL150G/CHSL150GL	150W	16500	2700-6500k	IP66	0.99	10KV	8931



# Flood Light Lamp

LED FLOOD LAMP (STANDARD / PREMIUM)



LED FLOOD LAMP (BACK CHOKE)



LED FLOOD LAMP (DOWN CHOKE)

## Technical Specification

### LED FLOOD LAMP (STANDARD)

PRODUCT CODE	WATTAGE	SYSTEM LUMENS	CCT	IP	PF	Surge protection	MRP (INR)
CHFL030S	30W	3450	2700-6500k	IP66	0.99	4KV	1780
CHFL060S	60W	6900	2700-6500k	IP66	0.99	4KV	2650
CHFL100S	100W	11500	2700-6500k	IP66	0.99	4KV	4120
CHFL150S	150W	17250	2700-6500k	IP66	0.99	10KV	5800
CHFL200S	200W	23000	2700-6500k	IP66	0.99	10KV	7450
CHFL250S	250W	28750	2700-6500k	IP66	0.99	10KV	Price on Request

## Technical Specification

### LED FLOOD LAMP (PREMIUM)

PRODUCT CODE	WATTAGE	SYSTEM LUMENS	CCT	IP	PF	Surge protection	MRP (INR)
CHFL100P	100W	14000	2700-6500k	IP66	0.99	4KV	5100
CHFL150P	150W	21000	2700-6500k	IP66	0.99	10KV	8420
CHFL200P	200W	28000	2700-6500k	IP66	0.99	10KV	12500
CHFL250P	250W	35000	2700-6500k	IP66	0.99	10KV	Price on Request

# Gate Lamp/Post Lamp

## Technical Specification

### LED FLOOD LAMP (STANDARD)

Gate Lamp/Post Lamp



PRODUCT CODE	WATTAGE	IP	Dimension (O X H X Pole OD)			MRP (INR)
CHGL - 27	27W	IP44	230	278	91	1780

# CERTIFICATES

## CERTIFICATE

This certificate declares that the product type / model described above complies with the mentioned below Standards (S).

Name : CHARISMATIC ELECTRICALS PVT. LTD.  
 Address : 2, KOHINOOR MAJESTIC, BEHIND KUNDAN HYUNDAI SHOWROOM, NEAR THERMAX CHOWK, CHINCHWAD, PUNE- 411019, MAHARASHTRA (INDIA)  
 Scope : MANUFACTURER OF LED LIGHT FITTINGS.  
 Certificate No. : ROHS/1905CD/1006  
 Certificate Issue Date : 20.05.2019  
 Certificate Expiry Date : 19.05.2022  
 1<sup>st</sup> Surv. Audit Due on : 19.04.2020  
 2<sup>nd</sup> Surv. Audit Due on : 19.04.2021

This certificate of compliance is based on the evaluation of sample of the above mentioned products. It does not imply and assessment of the mass-production of the product. This certificate holder may use this certificate in connection with the test report. The certification body should be informed (revision of technical file) for any modification or alternations made to the aforementioned product type (s), including design and manufacture and / or extension to the existing scope of application.



*(Signature)*



(Approved By)

International Benchmarking & Certifications  
 C-53, Sector-2, Noida, (U.P) (India)  
 Web: [www.international-benchmarking.com](http://www.international-benchmarking.com)  
 Email: [admin@international-benchmarking.com](mailto:admin@international-benchmarking.com)

## CE CERTIFICATE

Issued in authentication with the requirements of the applicable directive(s), as amended, we certify that The Technical Documentation of the products, drawn by the Applicant, is in compliance with the specified Directives and standards

Certificate No. : ICE/1905/H137  
 Date of Certificate : 20.05.2019  
 Certificate Expiry Date : 19.05.2024  
 Manufacturer : CHARISMATIC ELECTRICALS PVT. LTD.  
 2, KOHINOOR MAJESTIC, BEHIND KUNDAN HYUNDAI SHOWROOM, NEAR THERMAX CHOWK, CHINCHWAD, PUNE- 411019, MAHARASHTRA (INDIA)  
 Products : MANUFACTURER OF LED LIGHT FITTINGS.  
 Applicable Directive : 2006/95/EC

The technical documentation show that the product comply with the essential safety requirements Recognized as giving presumption of compliance with the essential requirements in the listed EU Directives. The technical Documentation of the products relate only to the products listed in this Certificate. Any significant modification will make this certificate invalid. The product liability rest with the Manufacturer or his representative in accordance with the council directives 89/106/EEC



*(Signature)*



(Approved By)

International Benchmarking & Certifications  
 C-53, Sector-2, Noida, (U.P) (India)  
 Web: [www.international-benchmarking.com](http://www.international-benchmarking.com)  
 Email: [admin@international-benchmarking.com](mailto:admin@international-benchmarking.com)

5/18/2019

<https://udyogaadhaar.gov.in/UA/PrintAcknowledgement.aspx>

Udyog Aadhaar		Micro Small Medium	
Type of Enterprise	Micro	Small	Medium
Manufacturing	A	B	C
Services	D	E	F
UAM No.	IN-2040138869		

**Udyog Aadhaar Registration Certificate**

Udyog Aadhaar Number: M026A0138869  
 Name of Enterprise: CHARISMA TIC ELECTRICALS PVT . LTD.

SN	Trade/Code/Block No.	Name of Premises/Building V	Range	Road/Street/ Lane	Area/Country	City	Pin	State	District
1	35	Ground Floor	Behind Kundan Hyundai Chinchwad	Behind Kundan Hyundai Chinchwad	Kohinoor Majestic	Pune	411019	MAHARASHTRA	PUNE

Official Address of Enterprise: 2, GROUND FLOOR, KOHINOOR MAJESTIC, BEHIND KUNDAN HYUNDAI SHOWROOM, THERMAX CHOWK, CHINCHWAD, PUNE - 411019, MAHARASHTRA, INDIA  
 District: PUNE State: MAHARASHTRA Pin: 411019  
 Mobile No: 772035989 Email: sales@electronicpower.com

Date of commencement: 24/04/2019  
 Major Activity: MANUF ACTURING  
 Enterprise T type: Micro  
 Previous Registration details if any: :

National Industry Classification Code		Date of Filing	Date of Printing
SN	NIC 2 Digit	18/05/2019	18/05/2019
1	2732 - Manufacture of other electronic and electric equipment		
2	2740 - Manufacture of electric lighting equipment		
3	2790 - Manufacture of other electrical equipment		
4	3200 - Other manufacturing n.e.c.		

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1/1



## Certificate of Registration (Quality Management System)

**QFS MANAGEMENT SYSTEMS LLP**

This is to Certify that the Quality Management System of  
**CHARISMATIC ELECTRICALS PVT. LTD.**

2, KOHINOOR MAJESTIC, BEHIND KUNDAN HYUNDAI SHOWROOM, NEAR THERMAX CHOWK, CHINCHWAD, PUNE- 411019, MAHARASHTRA (INDIA)

Has been found to be of the Quality Management System Standard  
**ISO 9001:2015**

This certificate is valid for the following product or service range

**MANUFACTURER OF LED LIGHT FITTINGS.**

Certificate Number: IS/1905CL/1038

Initial Date of Certification: 20.05.2019

Date of Certificate: 20.05.2019

Date of Expiry: 19.05.2022

1<sup>st</sup> Surv. Due on: 19.04.2020

2<sup>nd</sup> Surv. Due on: 19.04.2021

Director: *(Signature)*

Date: 20.05.2019



The validity of certificate is subject to regular surveillance audit on or before above mentioned dates and its only valid after successful surveillance with continuation letter issued by QFS. It is issued subject to the continued availability of access at any time and without notice to the above named organization's premises for the purpose of assessment and surveillance regarding the standard named above and QFS terms and conditions.

**QFS MANAGEMENT SYSTEMS LLP**

A-27/H, Sector-16, Noida-201301, U.P., India

[www.qfscerts.com](http://www.qfscerts.com)  
 email: [admin@qfscerts.com](mailto:admin@qfscerts.com)

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# Less Electricity, Brighter Lights





# **CHARISMATIC** LED LIGHTS

Less Electricity, Brighter Lights

Note: Specifications & appearance (Model) may change without notice

Authorised Dealers/Distributors



**CHARISMATIC ELECTRICALS PVT. LTD.**

2, Ground floor, Kohinoor Majestic, Behind, Kundan Hyundai Showroom, Thermax Chowk,  
Chinchwad, Pune - 411 019, Maharashtra, INDIA

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[www.charismaticelectricals.com](http://www.charismaticelectricals.com)

